



## Letter of Invitation

Dear Sir or Madam,

The Chinese government attaches great importance to entrepreneurship and innovation, which brings booming innovative and entrepreneurial activities across China. The conceptual renewal, institutional innovation, and profound changes in modes of production and management thus caused have become an important underpinning for the stability and growth of jobs, a crucial force for the transformation of growth drivers and structural upgrading as well as the source of vitality for the long-term steady growth of the Chinese economy. As the economic powerhouse of western China, Chengdu is a leader in China's inland opening-up, a national pilot city in innovation, a demonstration city for protecting intellectual property rights, a model city for entrepreneurship and innovation of small and micro businesses, and the only sub-provincial city that hosts innovation and entrepreneurship demonstration bases at universities, local governments and companies. It is known as one of the "3+2" start-up base cities, namely Beijing, Shanghai and Shenzhen + Wuhan and Chengdu. According to the *Global Times*, Chengdu ranked first among the "Chinese Cities with the Greatest Development Potentials", and first among "China's Most Attractive Cities for Investment". It was listed as one of "China's Top Ten Innovative Cities" by *Fortune* magazine. In 2017, it was rated as a Beta level city in the World Cities Ranking List by the Globalization and World Cities Research Network (GaWC). It was named as China's Best-Performing City by Milken Institute, U.S. China's New Economy Index (NEI) showed that, in October 2017, Chengdu ranked seventh in China and first in western China in terms of the total output of the new economy. It has become a consensus that Chengdu is the most enabling city for the growth of the new economy. At

present, Chengdu is establishing itself as a National Central City that fully embodies the new development philosophy, a science and technology center of western China, and an innovation and entrepreneurship center with the international reach. The city brand, "a Business-Friendly and Livable City, a Capital of Innovation and Entrepreneurship", is increasingly recognized.

Sponsored by Chengdu Municipal People's Government and supported by Sichuan Provincial People's Government, the 2018 Chengdu Global Innovation and Entrepreneurship Fair will be held in Chengdu from May 18th to 20th. Leaders and representatives of the ministries and commissions of the central government of China, the domestic and international businesses, well-known start-up cities around the world, international universities and research institutions with top-caliber innovative and entrepreneurial talents, prominent investment institutions and leading incubators and accelerators will all gather in Chengdu to discuss the global trends of innovation and entrepreneurship. The fair will promote the global integration and docking of innovation and entrepreneurship resources, boost the development of the new economy and foster new growth engines. It will help nurture a new economic industrial system with Chengdu characteristics. It will help create new drivers for developing a National Central City that fully embodies the new development philosophy.

Hereby, on behalf of Chengdu Municipal People's Government and 16 million Chengdu citizens, I sincerely invite you to this magnificent gathering. I'm looking forward to working with you in Chengdu, sharing development opportunities, and co-creating a better future!

Your kind reply is highly appreciated.

The image shows a handwritten signature in black ink, consisting of the Chinese characters '罗强' (Luo Qiang), which is the name of the Mayor of Chengdu.

Mayor of Chengdu Municipality

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